ORDER

Orders	Order / R	ev:	276	5842										
	#:	WO	C14262920)										
	Product D	esc:	KY (Gov										
	Estimate:		4443	3							WHAS			
	Flight Date	es:	09/1	3/23 - 09/1	9/23			Primary A	E:		Taylor Fritsc	h		
	Original D		09/1	2/23 / 09/18	8/23			Sales Offi			TSWAS			
	Order Typ		Gen					Sales Reg			NAT			
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,													
Agency	Name:		Flex	point Med	ia / PO	L								
	Buying Co	ontact:						Billing Typ	be:		Cash			
	Billing Co	ntact:						Billing Ca	lenda	ar:	Broadcast			
			P.O.	. Box 1051				Billing Cy	cle:		EOM/EOC			
			New	Albany, Ol	H 4305	54		Agency C	omm	ission:	15%			
Advertiser	Name:				amero	n / R / Governo	or /							
	Demograp		A50-					New Busi						
	Product C				State C	Governor (LUR))	Advertise			M214806			
	Revenue		AGY					Agency E		al ID:	39475AG			
	Revenue			L) Political				Unit Code			General			
	Revenue	Code 3:		L) Candidat	te			Order Sep	oarati	on:	00:15:00			
	Priority:		P04											
Bill Plan							Tota	-						
Start Date	End Date	# Spots	Gross	s Amount	Net A	Amount	Mon			# Spots	Gross Amo		Net Amount	Rating
08/28/23	09/19/23	91	:	\$19,985.00		\$16,987.25	Total	ember 2023	5	91 91	\$19,98 \$19,98		\$16,987.25 \$16,987.25	0.00
							Total	5		51	ψ10,00	0.00	φ10,307.20	0.00
Account Execut		Sales Offic	се	Sales Reg	ion	Start Date / E	nd Da	te		Order %	1			
Taylor Fritsch	-				-	Start Of Orde				100%	J			
Order Share		s	hare	1	Total	1								
WHAS			15%	۱ \$19,9	985.00									
Market			100%	\$133,2	233.33									
Competitive Sh	hare	S	hare		Total	1								
CABLE			0%		\$0.00									
UNKWN			85%	\$113,2										
WAVE			0%		\$0.00									
WBKI WBNA			0% 0%		\$0.00 \$0.00									
WDRB			0%		\$0.00									
WFTE			0%		\$0.00									
			0%		\$0.00									
WKMJ					\$0.00									
WKPC			0%		ψ0.00									
WKPC WKZT			0%		\$0.00									
WKPC														
WKPC WKZT WLKY	Start Fro	d Inven	0% 0%		\$0.00 \$0.00		Time	Davs	en	Spots	Rate Pri	Rta T	vpe Spots	Amount
WKPC WKZT WLKY Ln Ch S	Start End 9/13/23 09/1		0% 0% ntory (Code	\$0.00 \$0.00 Brea			Days 11111	Len :3	Spots	Rate Pri \$80.00 P03	-		Amount \$400.00
WKPC WKZT WLKY Ln Ch S N 1 WHAS 0	9/13/23 09/1	9/23 Local	0% 0% ntory (Code @ 5a M-F	\$0.00 \$0.00 Brea	k Start/End 1	00 AM	11111			Rate Pri \$80.00 P03	-		Amount \$400.00
WKPC WKZT WLKY Ln Ch S	9/13/23 09/1 ndex: 100	9/23 Local GMK	0% 0% ntory (Code @ 5a M-F 0A	\$0.00 \$0.00 Brea	k Start/End 1 5:30 AM-6:0 (5:30 AM-6:0	00 AM	11111				-		

Start Date	End Date	Weekdays	Spots/Week	Rate
Week: 09/13/23	09/19/23	11111	5	\$80.00

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Order / Rev:	2765842	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14262920	Product Desc:	KY Gov	WHAS
Flight Dates:	09/13/23 - 09/19/23	Estimate:	4443	

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N 2 WHAS 09/13/23 09/19/23	11111 5 3 Good Morning America CM	+	0.00 AM 11111	:30	5 \$200.00 P03	0.00 NM	5	\$1,000.00
	GOOD MORNING AMERICA			.00	φ200.001.00	0.00 1111	Ũ	ψ1,000.00
1296630 Index: 103 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23	<u>111111</u> 5		0.00					
N 3 WHAS 09/13/23 09/19/23	5		AM 11111	:30	5 \$200.00 P03	0.00 NM	5	\$1,000.00
1296630 Index: 100	GOOD MORNING AMERICA	34(8:00 AM-9:00) AM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N 4 WHAS 09/13/23 09/16/23	11111 5 Good Morning America S2M	+	0.00 AM1-	:30	1 \$90.00 P03	0.00 NM	1	\$90.00
N 4 WIAS 09/13/23 09/10/20	GOOD MORNING AMERICA	(6:58 AM-9:00		.50	1 \$90.00 F 03	0.00 110		\$90.00
1296630 Index: 102	We all dates On a ta Mia al	Data	Deffer					
<u>Start Date</u> <u>End Date</u> Week: 09/11/23 09/17/23	Weekdays Spots/Week	<u>Rate</u> \$90.00	Rating 0.00					
N 5 WHAS 09/13/23 09/16/23	B Local News @ 9a Sa CM	9-10a	1-	:30	1 \$90.00 P03	0.00 NM	1	\$90.00
1296630 Index: 102	GMK WEEKEND 9-10A							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/23 09/17/23	1	\$90.00	0.00					<i>.</i>
N 6 WHAS 09/13/23 09/17/23	Good Morning America SCM GOOD MORNING AMERICA	8-9a	1	:30	1 \$100.00 P03	0.00 NM	1	\$100.00
1296630 Index: 102								
Start Date End Date Week: 09/11/23 09/17/23	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
N 7 WHAS 09/13/23 09/17/23	- 1	9-10a	1	:30	1 \$180.00 P03	0.00 NM	1	\$180.00
1000000 la dave 100	THIS WEEK							
1296630 Index: 102 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/11/23 09/17/23	1 1	\$180.00	0.00					
N 8 WHAS 09/13/23 09/19/23	3 The View CM THE VIEW	11-12p	11111	:30	5 \$120.00 P03	0.00 NM	5	\$600.00
1296630 Index: 103								
<u>Start Date</u> End Date Week: 09/13/23 09/19/23	Weekdays Spots/Week	<u>Rate</u> \$120.00	Rating 0.00					
N 9 WHAS 09/13/23 09/19/23	•	+	30 PI11111	:30	5 \$90.00 P03	0.00 NM	5	\$450.00
	WHAS11 NEWS AT NOON	(11:58 AM-12:			,		-	• • • • • •
1296630 Index: 102 <u>Start Date</u> End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23	<u>111111 5</u>	\$90.00	0.00					
N10 WHAS 09/13/23 09/19/23	B Local News @ 12p M-F CM WHAS11 NEWS AT 1230P		0 PM11111	:30	5 \$90.00 P03	0.00 NM	5	\$450.00
1296630 Index: 102	WHASTINEWS AT 1250P	(12:30 PM-1:0	10 F IVI)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N11 WHAS 09/13/23 09/19/23	•	\$90.00 3:58 PM-4:30	0.00 PM 11111	:30	5 \$100.00 P03	0.00 NM	5	\$500.00
	WHAS11 NEWS @ 4P	(3:58 PM-4:30			¢	0.00	Ū	<i>QCCCCC</i>
1296630 Index: 103 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23	111111 5	\$100.00	0.00					
N12 WHAS 09/13/23 09/19/23			PM 11111	:30	5 \$100.00 P03	0.00 NM	5	\$500.00
1296630 Index: 103	WHAS11 NEWS @ 430P	(4:30 PM-5:00	PINI)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/13/23 09/19/23 N13 WHAS 09/13/23 09/19/23	11111 5	\$100.00	0.00	:30	5 \$200.00 P03		5	\$1 000 00
N 13 WILAS 08/13/23 08/19/23	B Local News @ 5p M-F CM WHAS11 NEWS @ 5p	5-530p	11111	.50	σου.υυ. FU3	0.00 INIVI	5	\$1,000.00
1296630 Index: 104		Data	Dating					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

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Order / Rev:	2765842	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14262920	Product Desc:	KY Gov	WHAS
Flight Dates:	09/13/23 - 09/19/23	Estimate:	4443	

Ln Ch Start End	Inventory Code	Break	Start/End 1	Fime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 09/13/23 09/19/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
N14 WHAS 09/13/23 09/19/23	Local News @ 530	D M-FCM	530-6p	11111	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
1296630 Index: 103	WHAS11 NEWS @	2 530P								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/13/23 09/19/23 N15 WHAS 09/13/23 09/19/23		5 1-F CM	\$225.00 6-630p	0.00	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
1296630 Index: 102	WHAS11 NEWS @	2 6p								
Start Date End Date		Spots/Week	Rate	Rating						
Week: 09/13/23 09/19/23 N16 WHAS 09/13/23 09/17/23	11111 Local News @ 630	5 Su CM	\$250.00 630-7p	0.00	:30	1	\$250.00 P03	0.00 NM	1	\$250.00
1296630 Index: 105	WHAS11 NEWS S		050-70	1	.50	ı	ψ <u>2</u> 30.001 03	0.00 1410	I	ψ200.00
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/11/23 09/17/23 N17 WHAS 09/13/23 09/19/23	ET 7-730p	1 	\$250.00 7-730p	0.00	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
	ENTERTAINMENT		7-750p	11111	.50	5	φ230.001 03	0.00 14101	5	φ1,230.00
1296630 Index: 102 <u>Start Date</u> End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/13/23 09/19/23 N18 WHAS 09/13/23 09/19/23	11111 Inside Ed 730-8p	5 CM	\$250.00 730-8p	0.00	:30	5	\$250.00 P03	0.00 NIM	5	\$1,250.00
	INSIDE EDITION	Civi	730-op	11111	.30	5	φ230.00 P03	0.00 100	5	φ1,250.00
1296630 Index: 100 Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/13/23 09/19/23	11111	5	\$250.00	0.00				_		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 4 NHAS 09/13/23-09/19/23	Description Inside Ed 730-8p	<u>Start</u> 730-	t/End Time 8p		<u>Veekdays</u> fTWThF	Len	gth <u>Rate</u> 30 (\$250.00)	Rtg Type		
See MG 18.6			.				(\$200.00)	0.00 1		
Program ChangeNFL 6 VHAS 09/13/23-09/19/23 I		730-	8n	_	Т		30 \$250.00	0.00 NM		
(M) MG for 18.4 09/18		100	00		1	•	φ200.00	0.00 1444		
N19 WHAS 09/13/23 09/13/23	Wed Prime B WONDER YEARS/		9-10p	1	:30	1	\$550.00 P03	0.00 NM	1	\$550.00
1296630 Index: 105	WONDER TEARS		-1							
Start Date End Date Week: 09/11/23 09/17/23	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
N20 WHAS 09/13/23 09/13/23	Wed Prime C AMERICA'S FUNN	CM IEST HOME	10-11p	1	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
1296630 Index: 114			_							
Start Date End Date Week: 09/11/23 09/17/23	<u>Weekdays</u> <u>S</u> 1	Spots/Week 1	<u>Rate</u> \$475.00	Rating 0.00						
N21 WHAS 09/13/23 09/14/23		СМ	10-11p	1	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
1296630 Index: 114	SHARK TANK ENG	<i>;</i>								
Start Date End Date Week: 09/11/23 09/17/23	<u>Weekdays</u> <u>S</u>	Spots/Week	<u>Rate</u> \$475.00	<u>Rating</u> 0.00						
N22 WHAS 09/13/23 09/17/23		CM	9-10p	1	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
1296630 Index: 107	THE \$100,000 PYF	RAMID								
Start Date End Date	Weekdeve	Spots/Week	Rate	Rating						
	Weekdays S									
Week: 09/11/23 09/17/23 N23 WHAS 09/13/23 09/17/23	1	1 CM	\$600.00	0.00 1:00 Pl1	:30	1	\$300.00 P03	0.00 NM	1	\$300.00
Week: 09/11/23 09/17/23 N23 WHAS 09/13/23 09/17/23	1	1 CM	\$600.00	0.00 1:00 Pl1	:30	1	\$300.00 P03	0.00 NM	1	\$300.00
Week: 09/11/23 09/17/23	1 Sun Prime D THE \$100,000 PYF	1 CM	\$600.00 10:00 PM-1	0.00 1:00 Pl1	:30	1	\$300.00 P03	0.00 NM	1	\$300.00
Week: 09/11/23 09/17/23 N23 WHAS 09/13/23 09/17/23 1296630 Index: 103 Start Date End Date Week: 09/11/23 09/17/23	1 Sun Prime D THE \$100,000 PYF <u>Weekdays</u> <u>S</u> 1	1 CM RAMID Spots/Week 1	\$600.00 10:00 PM-1 (10:00 PM-1 (10:00 PM-1 <u>Rate</u> \$300.00	0.00 1:00 PI 1 1:00 PM) <u>Rating</u> 0.00					1	\$300.00
Week: 09/11/23 09/17/23 N23 WHAS 09/13/23 09/17/23 1296630 Index: 103 Start Date End Date Week: 09/11/23 09/17/23	1 Sun Prime D THE \$100,000 PYF <u>Weekdays</u> 1 Description	1 CM RAMID Spots/Week 1 Start	\$600.00 10:00 PM-1 ⁻ (10:00 PM-1 <u>Rate</u> \$300.00 t/End Time	0.00 1:00 PI 1 1:00 PM) <u>Rating</u> 0.00	Veekdays	Leng	gth <u>Rate</u>	0.00 NM <u>Rtg Type</u> 0.00 NM	1	\$300.00

							Print Date: 09/2	5/23 10:15:54	Pag	e 4 of 4
Order / Rev:	2765842			Advertiser:	POL/ Danie	el Cameron /	R / Governor / K			
Alt Order #:	WOC1426292	0		Product Desc	: KY Gov			WHAS		
Flight Dates:	09/13/23 - 09/	19/23		Estimate:	4443					
Ln Ch Sta	art End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots Rate Pr	Rtg Type	Spots	Amount
		LN (M-Su) WHAS11 NEWS A	T 11 M-F/SU	J						
1296630 Inde		Weekdeve	Spoto AMook	Data	Dating				I	
<u>Start Dat</u> Week: 09/13/23		<u>Weekdays</u> <u>S</u> 11111-1	Spots/Week 6	<u>Rate</u> \$200.00	Rating 0.00					
Spot Ch Date		Description		/End Time	-	Weekdays		<u>Rtg</u> Type		
N25 WHAS 09/1		Local News @ 11p M-	CM	Various	1	:30	- :30 \$200.0 1 \$3,000.00 P0		1	00 000 52
N25 WHA5 09/1	3/23 09/10/23	NFL GAME	Civi	Vallous	1	.30	1 \$3,000.00 FU	5 0.00 INIVI	'	\$3,000.00
1296630 Inde										
<u>Start Dat</u> Week: 09/13/23		Weekdays S	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
N26 WHAS 09/1			EarlyGM	11:58 AM-3:3		:30	1 \$475.00 P0	3 0.00 NM	1	\$475.00
1296630 Inde	av: 00	ABC COLLEGE FC	OTBALL 12	l(11:58 AM-3:3	0 PM)					
Start Dat		Weekdays S	Spots/Week	Rate	Rating					
Week: 09/11/23		1-	1	\$475.00	0.00					
N27 WHAS 09/1	3/23 09/16/23	ABC COLLEGE FC			PM1- PM)	:30	1 \$475.00 P0	3 0.00 NM	1	\$475.00
1296630 Inde	ex: 103			NO.001 IN 7.00	1 (0)					
Start Dat	_	<u>Weekdays</u> <u>S</u>	Spots/Week	Rate	Rating					
Week: 09/11/23 N28 WHAS 09/1		-	ne CM	\$475.00 7:30 PM-11:00	0.00 0 PM1-	:30	1 \$475.00 P0	3 0.00 NM	0	\$0.00
		ABC PRIME COLL					••••••		-	
1296630 Inde Start Dat		Weekdays S	Spots/Week	Rate	Rating					
Week: 09/11/23	09/17/23	1-	1	\$475.00	0.00					
Spot Ch Date		Description VCAA Football Prime		/ <u>End Time</u> PM-11:00 P (7:		<u>Weekdays</u>		Rtg Type		
Credited			7.50	1 10-11.001 (0.	501 10-11.001	Sa-	.30 (\$475.00	7 0.00 Nivi		
[cr]										
N29 WHAS 09/1	8/23 09/18/23	Local News @ 11p Local News @ 11p		Various	M	:30	1 \$200.00 P0	3 0.00 NM	1	\$200.00
1296630 Inde	ex: 103									
<u>Start Dat</u> Week: 09/13/23		<u>Weekdays</u> <u>S</u> M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00					
N30 WHAS 09/1			CM	Various	 M	:30	2 \$60.00 P0	3 0.00 NM	2	\$120.00
		Jimmy Kimmel DB								• • • • •
1296630 Inde Start Dat		Weekdays S	Spots/Week	Rate	Rating					
Week: 09/13/23		M	2	\$60.00	0.00					
N31 WHAS 09/1	8/23 09/18/23	0	CM	107-136a	M	:30	2 \$40.00 P0	3 0.00 NM	2	\$80.00
1296630 Inde	ex: 103	Nightline DB								
Start Dat			Spots/Week	Rate	Rating					
Week: 09/13/23 N32 WHAS 09/1		M Local News @ 430a	2 2 M-FCM	\$40.00 430-5a	0.00 M	:30	1 \$75.00 P0	2 0.00 NM	1	\$75.00
1932 VVIIAS 09/1	0/23 09/10/23	Local News @ 430a			1 MI	.30	ι φ/ 3.00 PU	2 0.00 INIVI		φ/ 3.00
1296630 Inde				D - 1 -	Datian					
<u>Start Dat</u> Week: 09/13/23		<u>Weekdays</u> <u>S</u> M	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00					
N33 WHAS 09/1		Tue Prime A	СМ	8-9p	- 1	:30	1 \$475.00 P0	3 0.00 NM	1	\$475.00
1296630 Inde	x: 103	Tue Prime A								
Start Dat		Weekdays S	Spots/Week	Rate	Rating					
Week: 09/18/23		- 1	1	\$475.00	0.00					
								Totals	91	\$19,985.00

91 \$19,985.00